



Bayesian Thinking for Toddlers

Eric-Jan Wagenmakers

illustrations by Viktor Beekman

Once upon a time,
in a land far, far away,
Kate and Miruna were
debating who knows the
most about dinosaurs...



Kate

'I CAN NAME EACH AND EVERY DINOSAUR!
AND I CAN SAY "HUEHUETHTLUS" REALLY FAST.'

Miruna

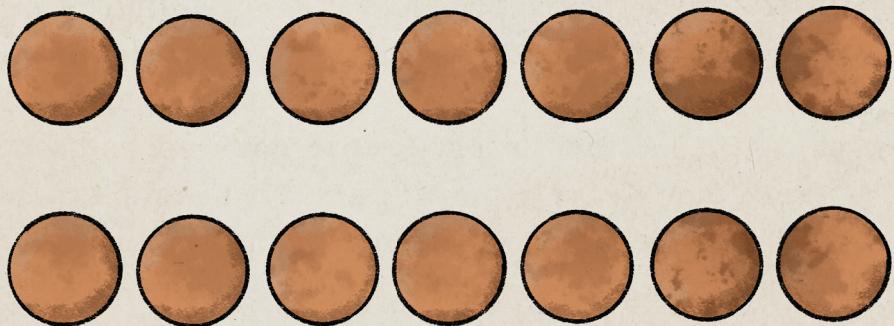


'LOOK AT MY CROWN! ALSO, I HAVE WATCHED
A LOT OF TELEVISION. AND MY DAD CAN BUY ME
AS MANY DINOSAURS AS I LIKE.'

Aunt
Agatha



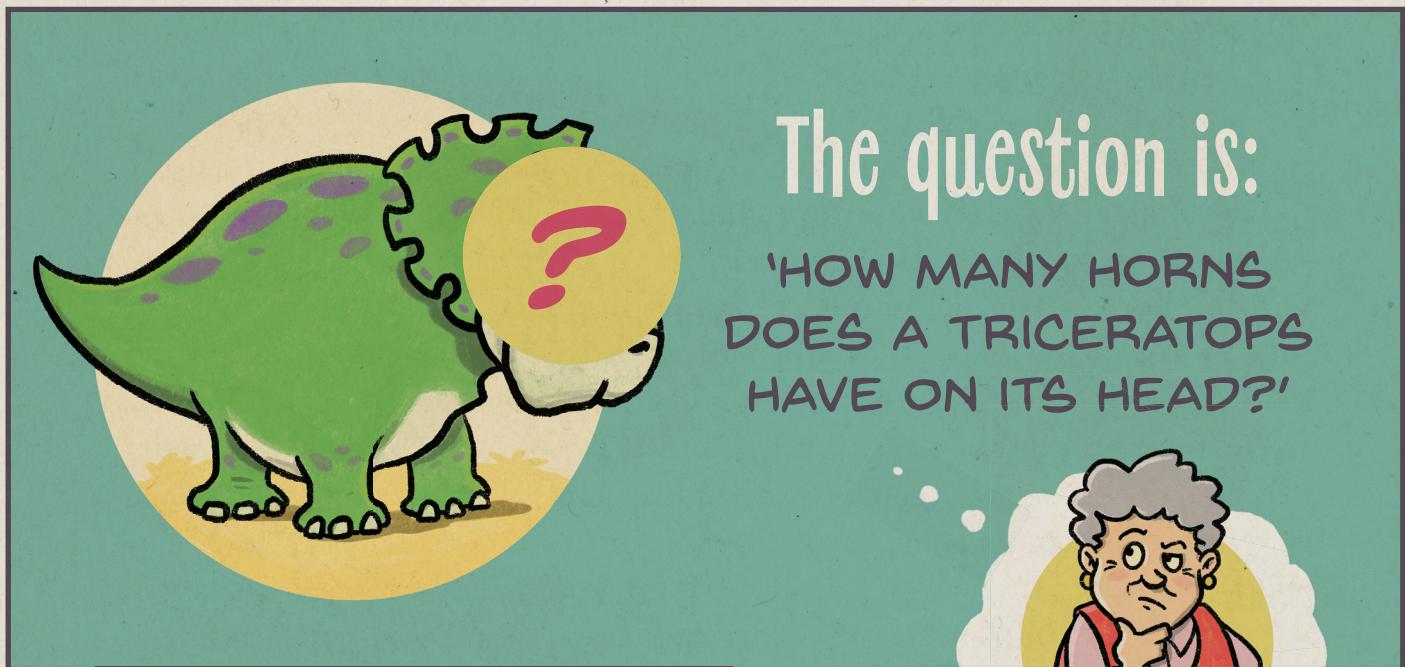
Whoever knows the most
about dinosaurs gets
**14 homemade
cookies** from aunt Agatha



AUNT AGATHA CANNOT TELL WHETHER KATE OR MIRUNA KNOWS THE MOST
ABOUT DINOSAURS, SO SHE CONSIDERS TO DIVIDE THE COOKIES EVENLY:



But wait! Aunt Agatha has an idea. She will ask a question to help her determine who knows the most about dinosaurs.

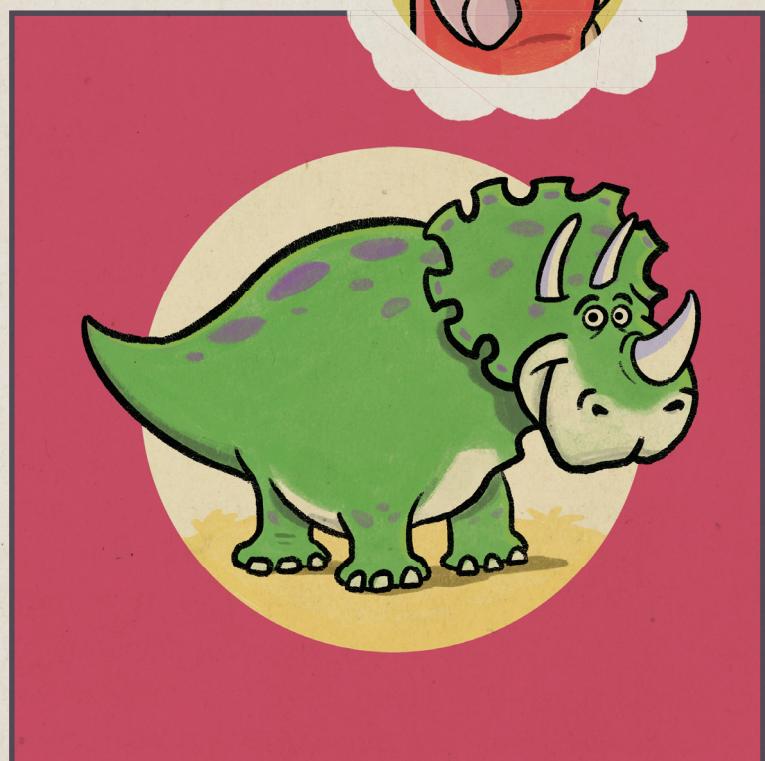


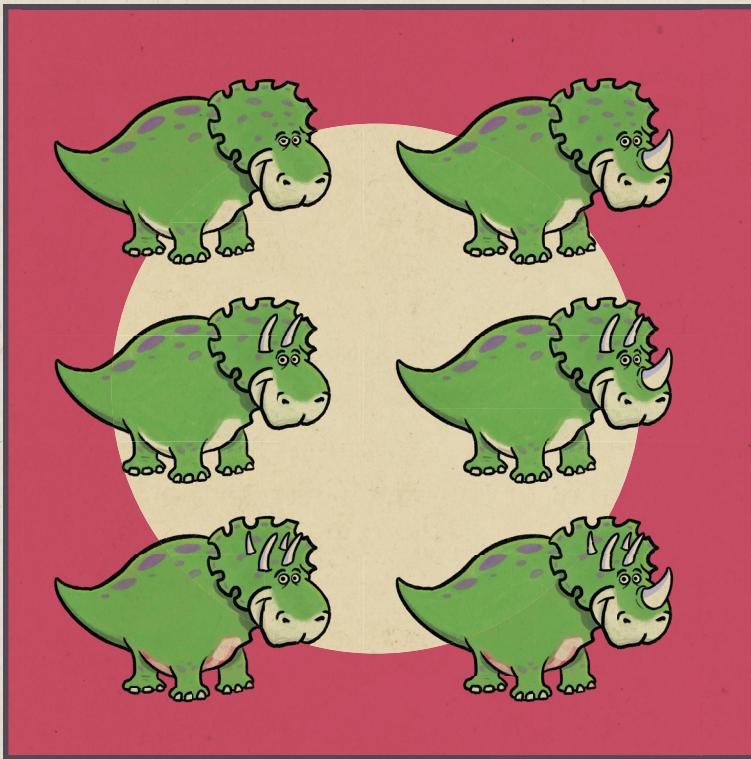
The question is:

'HOW MANY HORNS
DOES A TRICERATOPS
HAVE ON ITS HEAD?'



"THREE! I AM
ABSOLUTELY SURE!"





"OH, THIS IS DIFFICULT!
I AM NOT SURE.
IT COULD BE NONE, OR ONE,
OR TWO, OR THREE, OR FOUR,
OR FIVE -- ALL OF THESE ARE
EQUALLY LIKELY TO ME!"



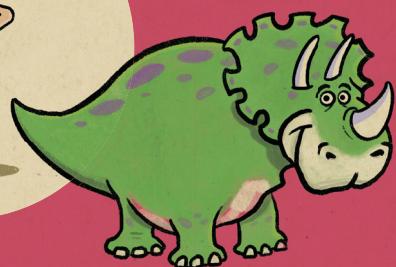
The answer
is **three**.
A Triceratops
has **three**
horns on its head.



HOW WELL DID KATE AND MIRUNA PREDICT THE CORRECT ANSWER?



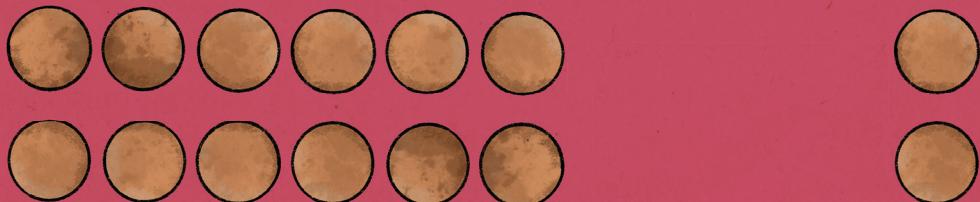
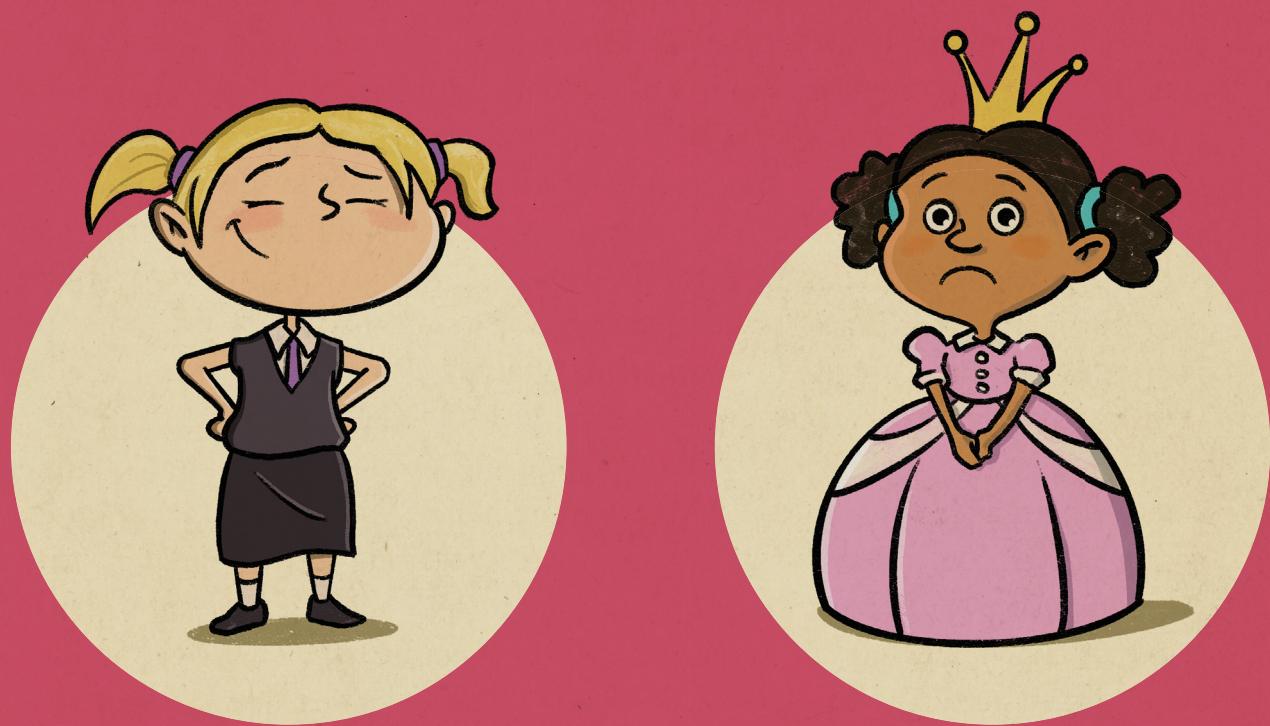
Completely
correct!



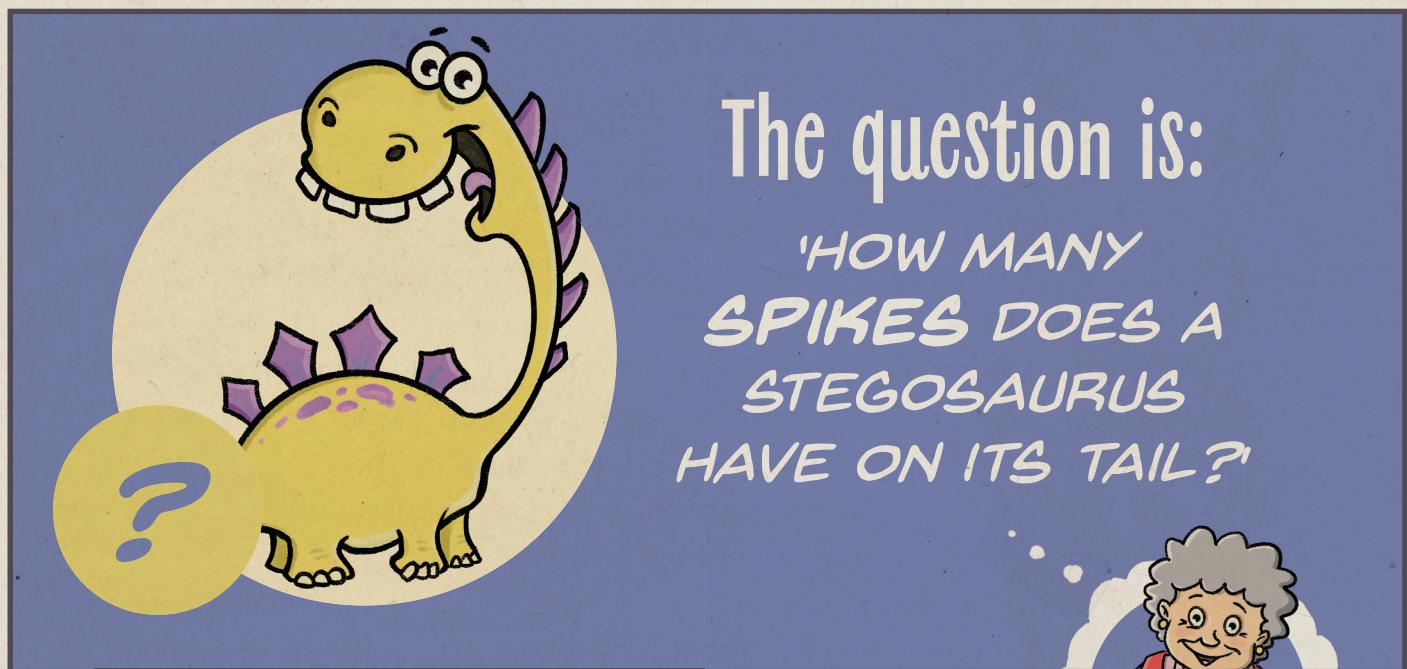
Correct for
one out of
six of her
predictions!

Kate outpredicted Miruna
by a factor of six.

So now aunt Agatha considers
giving Kate **six times** as many
cookies as Miruna.

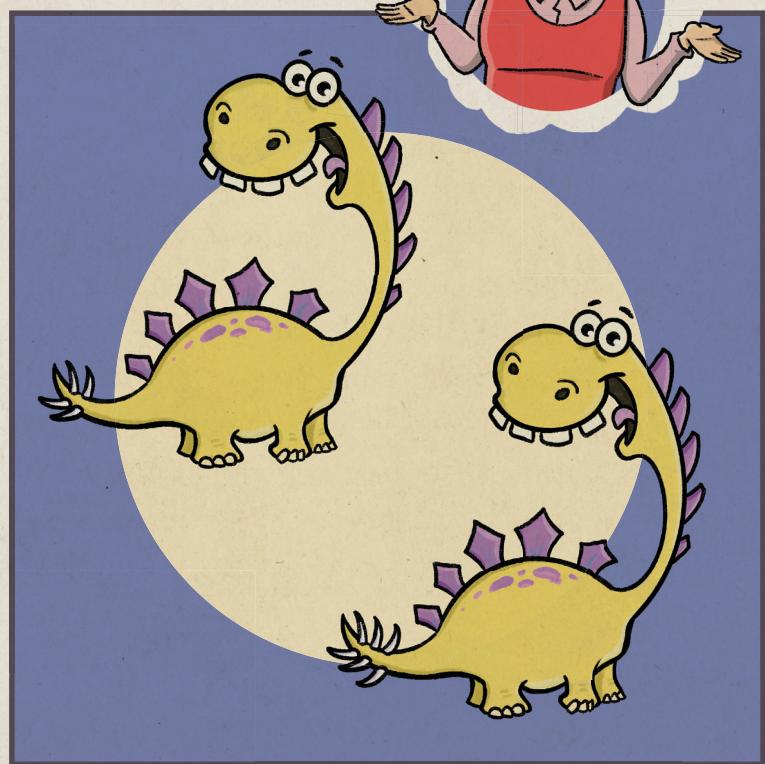


But wait! Aunt Agatha has another idea. She will ask a second question about dinosaurs!
Are you ready?



The question is:
**'HOW MANY
SPIKES DOES A
STEGOSAURUS
HAVE ON ITS TAIL?'**

'HMM. I AM NOT SURE.
FOUR OR SIX SPIKES --
BOTH OPTIONS SEEM
EQUALLY PLAUSIBLE TO ME.'



'FOUR! NO DOUBT
ABOUT IT!'



The answer is four.
A Stegosaurus has four
spikes on its tail.



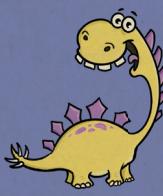
HOW WELL DID KATE AND MIRUNA PREDICT THE CORRECT ANSWER?



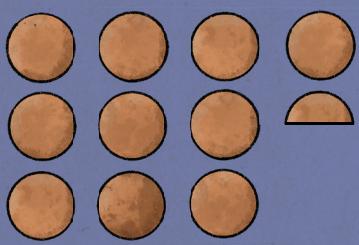
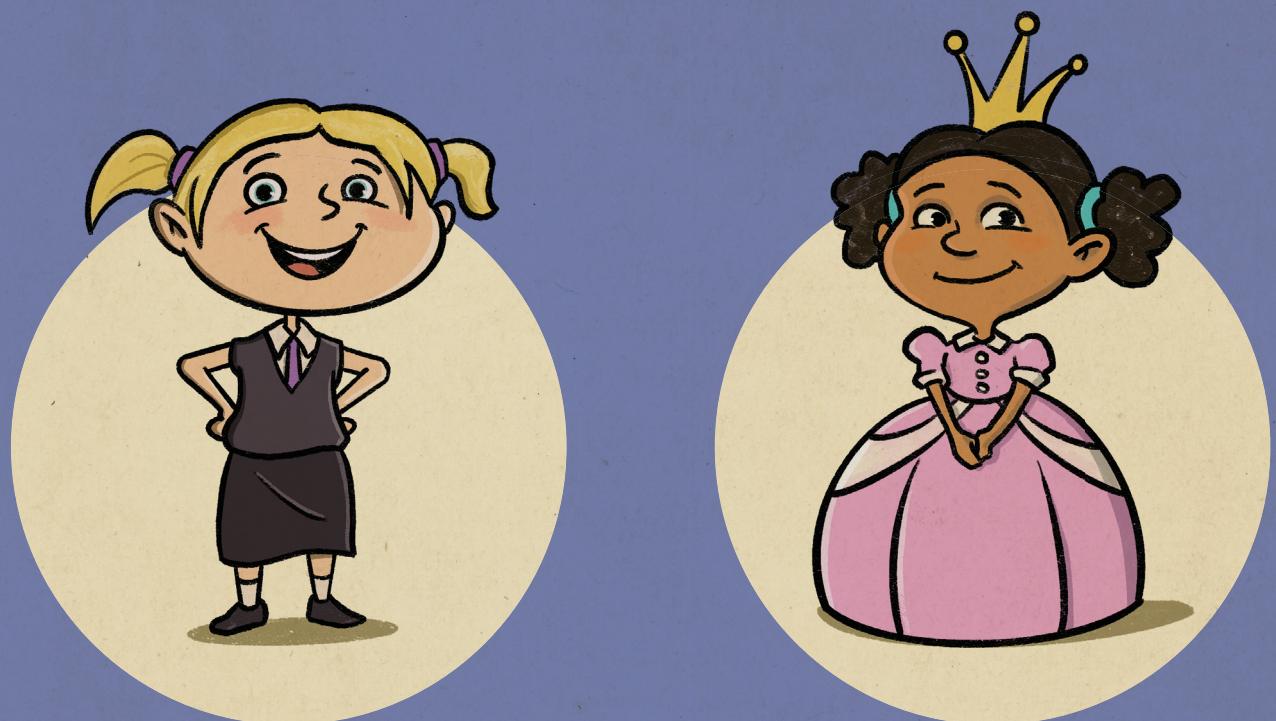
Completely
correct!



Correct for
one out of
two of her
predictions!



Overall then, Kate outpredicted Miruna by a factor of $6/2 = 3$. Based on what she now knows, aunt Agatha feels that Kate should get three times as many cookies as Miruna:



Toddlers, what have we learned?

1



A TRICERATOPS HAS
THREE HORMS ON ITS HEAD.

2



A STEGOSAURUS HAS
FOUR SPIKES ON ITS TAIL.

3

COOKIES MEASURE CONFIDENCE.



KATE OUTPREDICTED MIRUNA
ON THE DINOSAUR TEST, AND
THAT'S WHY AUNT AGATHA
BELIEVES THAT KATE KNOWS
THE MOST ABOUT DINOSAURS --

BUT AUNT AGATHA IS **NOT**
COMPLETELY SURE.

THIS IS WHY MIRUNA STILL
GETS **SOME COOKIES**,
EVEN THOUGH SHE DID WORSE
ON THE TEST THAN KATE.

4

Over time, aunt Agatha adjusted her confidence that Kate knows the most about dinosaurs.

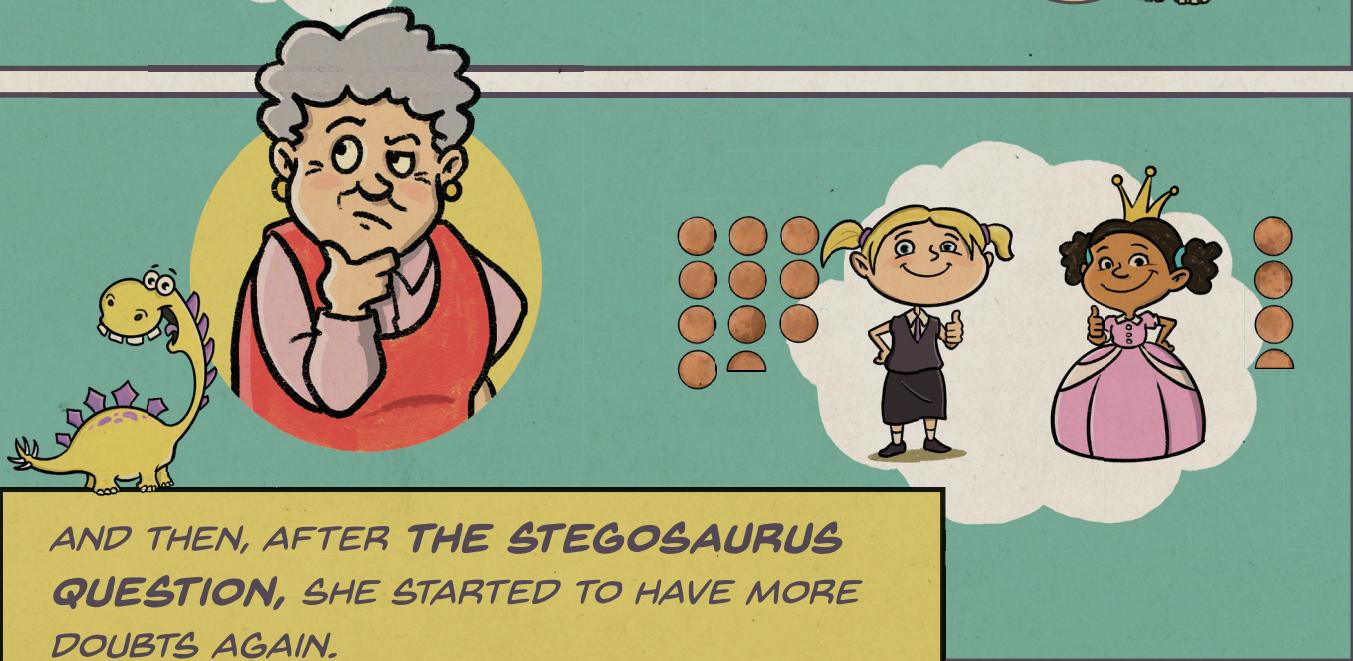
AT FIRST, AUNT AGATHA WAS COMPLETELY UNSURE.



AFTER THE TRICERATOPS QUESTION, SHE FELT THAT KATE PROBABLY KNOWS THE MOST.



AND THEN, AFTER THE STEGOSAURUS QUESTION, SHE STARTED TO HAVE MORE DOUBTS AGAIN.

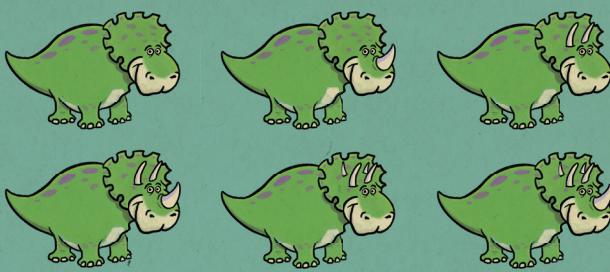


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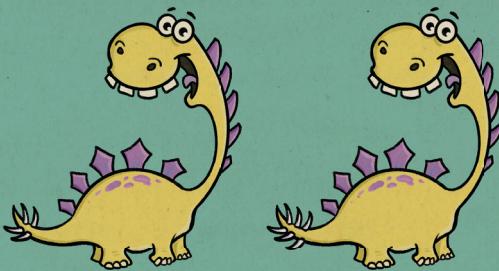
Kate did better than Miruna on the Triceratops question;
Miruna did better than Kate on the Stegosaurus question.



Knowing it precisely



Knowing it vaguely



EACH DID BETTER BECAUSE KNOWING
THE ANSWER EXACTLY IS MORE
IMPRESSIVE THAN KNOWING IT VAGUELY.

Toddlers, students, and researchers can use
JASP for more realistic Bayesian analyses.
Download JASP for free at jasp-stats.org.



JASP
[JASP-STATS.ORG.](http://JASP-STATS.ORG)



BAYESIAN THINKING IS EASY, AND TODDLERS DO IT ALL THE TIME. THE FUNDAMENTAL PRINCIPLE IS LEARNING FROM EXPERIENCE: HYPOTHESES THAT PREDICT THE DATA WELL RECEIVE A BOOST IN PLAUSIBILITY, WHEREAS HYPOTHESES THAT PREDICT THE DATA POORLY SUFFER A DECLINE. FOR EXAMPLE, **HYPOTHESIS A** COULD STATE "AT 6 AM MY PARENTS WILL GENERALLY BE ASLEEP" AND **HYPOTHESIS B** COULD STATE "AT 6 AM MY PARENTS WILL GENERALLY BE AWAKE".

WHEN A TODDLER THEN WAKES UP AT 6 AM AND NOTICES THAT BOTH PARENTS ARE STILL SOUND ASLEEP, THIS OBSERVATION **INCREASES** THE PLAUSIBILITY OF HYPOTHESIS A AND **DECREASES** THAT OF HYPOTHESIS B.

EASY!

KNOWLEDGEABLE READERS WILL DISCOVER THAT THE DINOSAUR COVER STORY HINTS AT CONCEPTS SUCH AS **OCKHAM'S RAZOR**, COHERENT KNOWLEDGE UPDATING, AND PROBABILITY AS DEGREE OF REASONABLE BELIEF. STATISTICIANS MAY RECOGNIZE PHIL DAWID'S **PREQUENTIAL PRINCIPLE** IN ACTION.

TODDLERS MAY JUST WANT TO LOOK AT THE DINOSAURS.



**Eric-Jan
Wagenmakers**

IS PROFESSOR AT THE PSYCHOLOGICAL METHODS UNIT OF THE UNIVERSITY OF AMSTERDAM. HE IS THE FOUNDER OF **JASP** (JASP-STATS.ORG), A FREE AND USER-FRIENDLY PROGRAM FOR BOTH BAYESIAN AND NON-BAYESIAN STATISTICAL ANALYSES.



**Viktor
Beekman**

IS A CREATIVE DESIGNER, ILLUSTRATOR AND MUSICIAN FROM HILVERSUM. SEE MORE OF HIS WORK ON INSTAGRAM: [@VIKTORDEPICTOR](https://www.instagram.com/viktordepijtor)